



Ministry of Education, Arts and Culture

CUSTOMER SERVICE CHARTER

Department: Finance and Administration
Directorate: General Services
Section: Public Relations (PR)

The Section is responsible for serving as a link between the Ministry, the media, customers and the public.

THIS CHARTER

- Outlines the services we provide (What we do)
- Defines who are our Customers
- Reflects our commitments
- Sets standard of services that you can expect from us at all times
- State what we will do if you contact us
- States that your views count
- Indicates what we ask of you
- Explains how to provide us with feedback and how to make a complaint, if you are not satisfied with our service

WHAT WE DO

- Act as the spokesperson of the Ministry
- Advice the management on media and communication related matters
- Disseminate information via various Ministerial platforms
- Build and maintain relationship with our internal and external stakeholders
- Promote, protect and uphold the good name and image of the Ministry
- Attend to enquiries and provide feedback
- Conduct outreach programs on the activities of the Ministry
- Coordinate and attend all official engagements or meetings of the Ministry
- Produce Ministerial newsletter

OUR CUSTOMERS

- Staff members
- Media
- General public
- O/M/As, LCs and RCs

OUR COMMITMENT TO YOU

- ✓ Our commitment to our customers is the provision of accurate and timely IT support services; and
- ✓ We strive to execute our duties within the following guiding **VALUES:**

VALUES

- **Integrity** - We will demonstrate adherence to ethical principles while carrying out professional duties. Perform duties with integrity. Ensuring systems and procedures are rules compliant.
- **Accountability** - We shall be accountable for carrying out responsibilities efficiently, timely and with integrity.
- **Professionalism** - We shall exercise high levels of professionalism. Sharing knowledge of best practices with colleagues at all levels, and enhancing the quality of service by being responsive.
- **Commitment** - We shall be committed to the Ministry's objectives of providing accessible, equitable and quality education for all.
- **Respect & Empathy** - We shall treat all stakeholders with dignity and politeness at all times. Embracing cultural diversity and tolerance.
- **Transparency** - We shall carry out our activities in an open and most acceptable manner that bears scrutiny to the stakeholders we serve.
- **Teamwork** - We shall exercise teamwork as the modus operandi for achieving strategic objectives. Ensuring Team building.

OUR SERVICE PROMISE/STANDARDS

We will:

- disseminate information via various Ministerial platforms continuously;
- continuously provide advice the management on media and communication related matters;
- update Ministerial websites regularly;
- promote, protect, and uphold the good name and image of the Ministry at all times;
- conduct outreach programs on the activities of the Ministry bi-annually;
- provide feedback to media inquiries within 24 hours;
- attend to public inquiries within a day;
- coordinate and attend all official engagements or meetings of the Ministry bi-annually and when need arise;
- produce Ministerial newsletter bi-annually;

WHEN YOU CONTACT US

If you phone us

- We will answer to your call within 3 rings.
- We will return your call within 2 days if we can't provide an answer immediately.

If you write to us

- We will acknowledge receipt within 2 working days, provide you with an explanation of how we are handling your case and inform you when to expect an answer.
- We will respond to your correspondences received within one (1) week after receipt.

If you visit us

- We will attend to you within 5 Minutes if you have an appointment with us.
- We will respond to your questions while you are with us, if we cannot we will let you know why, and when you can expect an answer.
- If you need referral, we will do it on your behalf by phone or by email and copy it to you, and provide you with the name of the person to contact, address and contact details.

YOUR VIEWS COUNT

- We continuously strive to improve our standards. To do this, we need to know what kind of service you want.
- We promise to consider your views when setting our service standards.
- Inform us if you are not satisfied and are unhappy with our service delivery; and
- Give us your comments so that we can improve our service.

WHAT WE ASK OF YOU

The quality of service we can provide to you depends on various issues including input and co-operation we receive. We therefore request you to:

- Be honest, polite and patient.
- Be timely in providing required and accurate information to the Directorate.
- Comply with existing Legislations, Regulations and Procedures; and
- Treat our staff members with the necessary respect.

When you communicate with us, please provide the following information:

- Your full name
- Postal address/ email address/ telephone number/fax number
- Provide a clear description of your particular concern/s or need/s
- Keep a record of the issue at stake and the person in our Directorate whom you dealt with as well as the date and the time of the communication to improve our services.

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